



# BACCS

Bridgetown and Area Chamber of Commerce Society

## MINUTES

DIRECTORS MEETING – 19 SEPTEMBER 2013

**PRESENT:** Neil Cook, Horace Hurlburt, Rita Hurlburt, Timothy Habinski, Andrew Kerr, Janice Gattie-Friend, Gary Olsvik, Jason Rice, Kirk Lycett, Clark Morris, Rob Place, Tracy Forbes

**REGRETS:** Gerry Bezanson

The meeting was called to order at 0800 hours.

There being no minutes available from the previous meeting, we moved on to Correspondence.

### **CORRESPONDENCE:**

- Letter from BACCS to Town, requesting a meeting regarding future of Community and Economic Development
- Marketing literature and discussion regarding the Chamber insurance plan and how we benefit from rebates. Due to the scuttlebutt regarding warring provincial BOTS and Chambers, Gary Olsvik was asked to speak to Jenny Hardy (Insurance) about the changes.
- Letter from Digby BOT regarding an information session on micro cruises.
- Met new BACCS Chamber member Rob Place, from Mumford Connect
- It was also agreed that we should continue our surveillance of the Ship Building opportunities

### **FINANCES:**

- \$3512.42 operating balance
- CIDERFEST
  - o An overall success. Numbers were up and we predict a breakeven scenario. Wrap up meeting to be held on 24 Sep 13.
  - o Clark Morris suggested we start the Youth Ambassador luncheon at noon instead of 1130hours so that more businesses can attend during lunch hour.
  - o Neil Cook expressed that he felt positive energy all over and spoke to many people in from out of Town.
  - o Timothy Habinski expressed that it was a great testament to volunteers. He also suggested that we need food service in Jubilee Park during the afternoon.
  - o Rita Hurlburt asked about advertising and the fact that she heard nothing on the radio. Radio was not used this year due to the Town cutting the Ciderfest budget but every other vehicle was used, including social media, which gave us fantastic viewing numbers.



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- Horace Hurlburt spoke of adding new categories to the Boat Races to elicit municipal rivalries.
- Clark Morris suggest we extend the Children's Parade, and Andy Kerr mentioned that we have a new sponsor pledge to do just that.
- Rita Hurlburt thanked Ciderfest for their assistance with the Youth Ambassador

### **TOURISM:**

- Kirk Lycett informed us that the VIC was now closed, having been open from June 24<sup>th</sup> to September 15<sup>th</sup>. Clean up is underway
- The Final report is available and will be sent to the Secretary
- He will also apply for the final funding
- Notes from Nicole Tanner –
  - Portable signs now replace permanent ones
  - The Hampton Lighthouse loaned a big screen again this summer
  - Market flags now indicate it being OPEN.
  - They updated the Accommodation listing and participated in the Active Living Fair
  - There was no inspection of the VIC this year
  - Visitation was done 25%
- Suggestions:
  - More signage needed to direct people to VIC
  - Create a large map. Kerr pointed out that this was completed
  - Washroom doors need fixing

### **FROM THE TOWN:**

- Mayor Hurlburt mentioned that the Valley REN was out of the gates first and is looking for Directors.
- The protocol for the Regional Caucus has been established and so far it has discussed Kings Transit and Policing
- On the Irving property – the funding has been turned down but it is still on the radar
- The PAC (Planning Commission) is updating its "bible".

### **NEW BUSINESS:**

- Proposed date for Moonlight Madness is 29-30 of November 2013. Neil Cook will speak to Theresa regarding being involved in it
- It was discussed that the lighting on the street is important and that our current situation is spotty.



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- Neil Cook asked of the Mayor whether he thinks NSP can be encouraged to sponsor new lights for Queen Street, as well as whether we think that businesses will sponsor lighting.
- Neil Cook will continue to look into putting notes into the Reader, promoting the BACCS.

There being no further business, the meeting was adjourned at 0855hours.