

## **Bridgetown Area Chamber of Commerce General Meeting October 23, 2014**

**Attendance: Neil Cook, Andy Kerr, Tracy Forbes, Anne Crossman, Mike Gushue, Clark Morris, Rita Hurlburt, Jason Rice, Gary Olsvik, Kirk Lycett, Guest Speaker Dan Harvey**

**Regrets: Mayor Horace Hurlburt**

**Meeting called to order at 8:00 am by chair Neil Cook with a welcome to all.**

**Minutes of June 2014 meeting were approved. Tracy motioned, Rita 2nd**

### **Membership Update:**

**Mike advised there is a letter prepared for recruiting chamber members. Once the 2014/2015 executive has been established, the president will sign the letter and membership recruitment will commence.**

### **AGM Update:**

**The 2013/2014 AGM will be held on November 20, 2014 at 8:00AM during our next scheduled meeting at the Pullman room, End of Line Pub. The nominating committee will now seeks out replacement board/executive members. The proposed slate will be presented at the AGM and the 2014/2015 board will be voted upon. Guest speakers for the 2014/2015 AGM were discussed; Mike is going call candidates for scheduling purposes (April/May of 2015).**

### **Moonlight Madness:**

**Andy advised that our ideal time for this event is Nov 28-29<sup>th</sup>. Andy needs to acquire additional information from Frasers, Home Hardware & Graves before the ad can be produced. Typically, weather has been good during this timeframe. Seeking volunteers help/take on the Santa Clause parade.**

### **From The Town:**

**Rita advised that Allister Surette of the Bridgetown Dissolution Transition Committee will be speaking on The Social Impact of Dissolution:**

**Monday, October 27th, 7:00 pm, Bridgetown Legion, 20 Jeffery St.**

**Wednesday, October 29th, 7:00 pm, Bridgetown Fire Hall, 31 Bay Rd.**

**The Lions have moved into the Royal Canadian Legion building on Jeffrey St., and will be holding their auction this Saturday, October 25, 2014.**

**Tourism:**

**Kirk advised that Nicole has submitted her report on the VIC. It was open from mid-June to the end of August, also opened for Ciderfest. BACC usually contributes \$1800 per year. We ran three weeks shorter and were able to keep our costs down therefore we anticipate a break even. Number counts have not been submitted yet, but due to the ferry being active, we anticipate a larger number this year.**

**Budget Update:**

**Gary advised us on our current account balances:**

**Operating balance: \$ 5,604.29**

**Good Will Account - \$ 35.16**

**Outstanding A/R - \$3,050.00 (Mainly from Sponsors of previous Ciderfest)**

**Guest Speaker Dan Harvey, Annapolis Ventures CBDB:**

**According to their website “The Community Business Development Corporation (CBDC) assists in the creation of small businesses and in the expansion and modernization of existing businesses by providing financial and technical services to entrepreneurs.”**

**Dan advised us that Annapolis Ventures started offering services in April 2013. They are dependent on government funding. Various free services that they provide are:**

- Small Medium Enterprise (SME) Benchmark exercise: compares your business versus the industry**
- Strengths / Weaknesses of your business**
- Probability Analysis**
- Succession Planning**
- Guidelines for Business Planning**

**Community Mapping:**

**Anne Crossman advised us that Annapolis Future Forum group has been approved for a Provincial grant for the Fall, as well as a \$1000 grant from the County for mapping. 2017 is the 150<sup>th</sup> anniversary of Canada, and there is an excess of untapped history, which could be used for economic development for businesses and tourism.**

**Ciderfest:**

**Gary advised that the 2014 Ciderfest Committee did an excellent job planning which resulted in a successful year with a surplus of funds remaining. There will be a meeting on November 3, 2014 at the Pull room, End of the Line Pub at 6:00 PM. The committee encourages everyone to attend and is seeking new member and ideas.**

**Ciderfest Float Committee:**

**Rita advised that Mayor Hulburt is looking for volunteers to help with a renewed float for the Town of Bridgetown. You may contact Horace through email at [horace\\_hurlburt@yahoo.ca](mailto:horace_hurlburt@yahoo.ca)**

**Youth Ambassador:**

**There were four students who had originally applied for the position, two of which had continued interests. Emma Veinot was awarded the position and plans to present to the Town during the November meeting. Runner up Alexandra Veinot has been asked to assist with The Triathlon organization.**

**Meeting Adjourned at 9:00 AM**

**Next meeting is our AGM – November 20/14**