

**Bridgetown Area Chamber of Commerce  
Monthly Meeting December 16, 2010**

**Attendance: Gary Olsvik, Dick Campbell, Kirk Lycett, Andy Kerr  
Cathy Graves, Art Marshall, Gerry Bezanson, Steve Raftery, Tim  
Habinski**

**Meeting called to order by chair Kirk Lycett at 8:00 am  
Minutes from November 18, 2010 meeting were read; one correction  
was noted regarding the letter to be sent to the County advising our  
support for ADEDA, this letter to be sent after meeting with ADEDA,  
motion by Andy to accept minutes as corrected, 2<sup>nd</sup> by Gary, m/c.**

**Correspondence: A letter from the Atlantic Chambers of Commerce  
and the Canadian Chamber of Commerce was presented along with a  
letter “Chamber Supports ADEDA”, copies attached to minutes.**

**Committee Reports:**

**Financial report was presented by Gary. As of December 15, 2010 we  
have \$8565 in our general account, Good Samaritan Account \$35,  
Holiday Draw account \$ 1903 (results from 2010 holiday draw)**

**2011 Holiday Draw: The Lions club have been very active in promoting  
the draw and are confident in selling enough tickets to proceed; We will  
know by end of December if successful.**

**Ciderfest: We still have outstanding receivables of \$2364 for ads and  
sponsorship along with a small payable. If all these funds are received  
we will start the next Ciderfest season with approximately \$2100.**

**Ciderfest committee would like to host a business fair in April 2011  
under the new Ciderfest logo to help enlighten the community on the  
concept of Ciderfest. Discussion was held as to making this a  
community fair instead. Ideas will be presented to BACC in New year  
including a huge vendor fair. Motion by Gary to proceed with this idea,  
2<sup>nd</sup> by Andy, m/c.**

**Old Business;**

**2011 membership drive is underway**

**Lookoff signage will be dropped off at Middleton DOT for installation.**

**New Business;**

**Kirk advised that overall Midnight Madness was a very successful day and evening for the Pharmasave. Cathy advised Valufoods also had a very good day as they were up in sales over last year. Feedback from merchants has been very positive.**

**The Save 15 promo event was not completely successful, will try new ideas for next year.**

**Library: Building will be ready in February or March 2011 to move into. Cathy asked if we have been using local contractors, etc to complete this project. Steve advised local contractors have been doing some work, many purchases have been made in town. He is presently working on getting proposals for other half of building which will be leased to a tenant compatible with library operation.**

**Irving property next to Town Hall; no remediation required for clean-up, deeds to property will be forthcoming and the project for this location will begin in April 2011.**

**Bridgetown Market; Steve has spoken to Lew Falls regarding a new location for the market.**

**Town Finances;**

**Mayor Marshall commented on the rumour mill surrounding the town finances and advised a significant amount of paperwork has been completed and things are looking up. The Town has hired chartered accountants to help. Changes will be made to the operation of the Town making it more efficient and effective, such as sending bills out on time and applying payments promptly.**

**Cathy questioned the hauling of salt for the town, are we using local suppliers, does this go for tender?, as Jim Height has hauled salt for the past few years.**

**ADEDA: Andy and Kirk attended the meeting with ADEDA. A copy of ADEDA's business plan was presented and discussed. This plan must be submitted by January as nothing can be done until funding is in place.**

**Kirk and Andy will draft letter to send to County Councillors in support of ADEDA.**

**Discussion was also held on the closing of Convergys in March 2011.**

**Next meeting will be a General Meeting to be held at the Legion 7:00 pm, inviting business people and retired business people as this will be an ADEDA Forum**

**Meeting adjourned at 9:12 by Kirk.**