

Bridgetown and Area Chamber of Commerce – BACC  
Monthly Meeting June 17, 2010

Attendance: Gary Olsvik, Heather Marshall, Dick Campbell, Andy Kerr, Steve Raftery, Gerry Bezanson, Clark Morris, Kirk Lycett, Dan Forbes

Meeting called to order at 8:05 am with a welcome from Chair Kirk Lycett

There were no minutes from the previous meeting as these are with Marion Tanner.

Correspondence: Kirk provided a copy of the Post and the Small Business Quarterly for perusal. A letter from the Nova Scotia Gaming strategy was also read, providing a web site, telephone number and address if members or businesses wish to provide views on the provincial gaming strategy vision for 2016. A Policy Alert on Climate Change Accountability Act, Bill C-311, received from the Canadian Chamber of Commerce was briefly discussed. An invitation to comment on Nova Scotia's draft Renewable Electricity Regulations was also presented. ADEDA will host this event at the James Horsfall Building, Annapolis Basin Conference Centre, Cornwallis Park on June 25, 2010 at 10:00 a.m.

**Committee Reports:**

**Financial Report:** Gary advised we presently have \$6,347 in our current account, also noting this will soon be affected by costs for Ciderfest. Holiday Draw account presently has \$17,007.36

**Business Development:** There is presently nothing new to report

**Holiday Draw:** Gary advised that based on projections from July – Dec. 2010, the Holiday Draw should break even. Discussion was held as to whether we should continue with this fund raising effort or make changes to the prize values. Form a restructuring committee to offer new ideas such as major prizes from local businesses, keeping the money in our community. Dan advised he had discussion with a local businessman regarding this change and will have ideas to present at future meetings.

**Ciderfest:**

The Ciderfest committee has been working diligently getting everything organized for a successful festival. The basic framework for Ciderfest has not changed. Gary advised one of the committee members who was responsible for the Friday night venue, has resigned, and a replacement must be found soon as this is a major event. The structure is in place for marketing and advertising, however as BASH 2010 is very much in the forefront at this time, major advertising will not be done until this event is completed and the focus on Ciderfest will be dramatically increased.

There was nothing new to report on Bi-laws or membership

Gary moved for acceptance of his reports, 2<sup>nd</sup> by Dan, m/c.

**Tourism:** A new manager and employees are in place at the VIC. Two students have been hired with grants in place for these employees. A project list will be introduced to keep these employees busy. Kirk advised the VIC inspection will be done by Destination Nova Scotia.

**Events:** Kirk advised that Cathy Graves has expressed interest in completing an events chart. He will contact Cathy for further discussion

Moved by Kirk to accept tourism and events report, 2<sup>nd</sup> by Gary, m/c.

**Old Business:**

There will be a general membership meeting on June 21, 2010 at the End of the Line Pub with guest speaker Bill Denyar, president and CEO Atlantic Provinces Chamber of Commerce.

6:00 pm – Meet and greet

6:30 pm – Basic membership meeting

Followed by speaker

Wine and cheese will be provided.

LOOKOFF- Letter has been signed by owner of property to go ahead with the trimming/cutting of trees necessary to provide view. John Ray will be starting this project soon. Dan suggested we have the letter from the land owner revised to include annual maintenance.

**New Business:** The BACC still requires one more director. Andy suggested contacting Tim Habinski, world renowned harp maker, living on Hwy 201, as he is very vocal regarding his love of this area.

Discussion was held regarding easily accessible signage advising the eating establishments around Bridgetown, what foods are available, hours of operation, etc., as this information is vital to tourists.

Kirk called for adjournment at 8:40 am, 2<sup>nd</sup> by Clark, m/c

Next meeting will be Sept. 9, 2010 (meetings during summer months will be called as necessary).