

Bridgetown Area Chamber of Commerce
Monthly Meeting May 19, 2011

Attendance: Cathy Graves, Andy Kerr, Kirk Lycett, Gerry Bezanson, Dick Campbell, Neil (Mtn. Lea Lodge), Gary Olsvik, Mayor Art Marshall, Roger Mosher, John Ray Lawrence, Steve Raftery, Heather Marshall, Dan Forbes, Marion Tanner

Meeting called to order at 8:00 AM with a welcome by Chair Kirk Lycett

Minutes from April 21, 2011 meeting were read. Motion by Gary to accept minutes, 2nd by John Ray, m/c

Business Arising:

Judy Marshall will be going to the BRHS next week for meeting regarding the Youth Ambassador

Cindy MacDonald has a survey to engage participation from businesses for the window boxes on Queen St.

Reports:

Finance: Our operating balance is presently at \$6139.22

Holiday Draw - \$21,786.06

Good Samaritan -\$35.02

Annual report and proposed budget submitted by Gary were reviewed.

Holiday Draw

321 tickets have been sold which will probably allow a break-even point.

Gary advised we must have discussions regarding the draw for 2012, making any changes necessary to ensure higher sales.

Dick advised the Lions Club required more information on the draw to have been more successful in sales.

Ciderfest

Next meeting for the committee will be on May 30, 2011, 5:00 pm at the Pub to formalize the agenda for the festival. Success will be dependent on acquiring the grant from the Town. Cathy will be running the open market at the old Everett & Smith parking lot in center of Town. She is hoping to have the market on Sunday as she feels there will be a greater response from vendors as there are a lot of activities on Saturday. The car show is on Sunday, and this event brings in many visitors.

Tourism

There has been no information yet as to grant approvals. Kirk advised we should hear shortly from Southwest Nova Destinations

Revitalisation

Cindy has been around town to local businesses with the survey. Kirk advised he will get in touch with Joy O'Neil from ADEDA to help promote this idea, under the direction of the Chamber

Neil advised there may be an opportunity to have residents from ARC help with the watering of the plants.

Motion by Gary to accept reports as presented, 2nd by Heather, m/c

The AGM will be held at the Lions Hall at 10:00 am June 4, 2011

New Business

ARC Spring Fling will be held on May 21, 2011, 2-4pm. There will be music and many items for sale, including plants

BRES Spring Fling will held on June 3, 2011

Active Living Fair will be held at Jubilee Park on June 8m, 2011

ADEDA has a summer student interested in hosting a business fair for Bridgetown with the Buy Local Program as the main focus.

Flyers are required for the VIC – these should include activities held around Bridgetown/

Cathy advised ValuFoods has a 50/50 program in place for which funding would go to local organizations such as minor hockey, schools, etc. She inquired if the lottery number for the Chamber could be used to run this program. She would donate three months income from the program to Ciderfest. Gary advised the Chamber will apply for the lottery number for ValuFoods.

Mr. Marshall gave a brief overview of the Town status. He advised many changes have taken place and there are now only three positions at Town Hall, including receptionist.

Motion by Andy to adjourn at 9:10 am, 2nd by Heather, m/c

Next meeting will be June 30, 2011