

BRIDGETOWN AREA CHAMBER OF COMMERCE MONTHLY MEETING MARCH 17, 2011

**Attendance: Kirk Lycett, Tim Habinski, Dick Campbell, Gary Olsvik,
Clark Morris, Gerry Bezanson, Cathy Graves
Guests: Carol Carter, Chantele MacKinnon, Monica & Ross Lloyd,
Cindy MacDonald**

**Meeting called to order at 8:00 am by chair Kirk Lycett with a welcome
to all guests in attendance**

**Minutes of February 2011 meeting were read. Motion by Gary for
acceptance of minutes, 2nd by Tim, m/c**

Business arising from minutes:

**We will not place a welcome in the Vixens flyer as they have been
inundated with these already. We will continue to place the welcome
signs in all businesses and around town.**

**Copies of letters and membership forms have been done to send to
existing and prospective members for the 2011 membership drive.**

**The flyers with weekend specials will be coming out next week to
correspond with the PeeWee tournament**

Correspondence:

**We received a notice regarding a supper to be held at the RCL Branch
33 on Friday March 18, 2011**

Committee Reports:

Financial:

Opening balance for our account is \$5152.00

Good Samaritan Account \$ 35.02

There are still receivables in the amount of \$1140 to be collected.

**Notices have been sent again and hopefully we will have these cleared by
year end.**

Holiday Draw:

As of this meeting we do not have updated figures for ticket sales. As noted we must have a minimum of 300 sold. A decision will be made before the first draw date as to whether we proceed or not.

Ciderfest:

A meeting will be held this week to finalise the Open House wine & cheese to be held April 12, 2011 at the Pub's meeting room. This will be a forum to get ideas from the community and to put committees in place to complete the projects. The Ciderfest committee is interested in promoting the festival as a community event instead of a business concept.

Tourism:

Kirk advised that funding applications for the VIC are in place. He has also spoken with JoAnn Kittell and she will be returning to the VIC for another season.

Motion by Tim to accept reports, 2nd by Cathy, m/c

Old Business:

The meeting with the Town was well attended and very informative on the status of the Town's finances.

ADEDA:

Andy advised the County has authorized funding for ADEDA, which is great news.

New Business:

Our guests are very interested in starting a Bridgetown Revitalisation Program. This group will work closely with the BACC and they have three projects already selected for implementation:

1) A concert series to take place at Jubilee Park and Mountain Lea Lodge. The concerts will include **local acts, interdenominational hymn sing, rock & roll, etc.**

- 2) Making use of the small building at the Tim Horton's as a satellite information centre, and work to get a volunteer group to staff this for the summer, hours of operation to be determined.**
- 3) A town beautification program, creating a colourful interest in the Town with window boxes, etc. Carol's concern was whether the businesses would water the flowers. Cindy advised a weekend of building flower boxes from old barn boards so they would all look the same.**

The Bridge of Flowers would also be revitalized in this beautification project.

Monica suggested sending information to the community at large regarding membership in the BACC, hopefully refreshing our committees with new members and ideas.

These are great projects with very enthusiastic volunteers to oversee the completion.

Cathy moved the three projects outlined by the committee be supported by the Chamber to facilitate the completion of all, 2nd by Tim, m/c

Meeting adjourned at 9:10 am. Next meeting April 21, 2011

AGM – to be announced