

# **BRIDGETOWN AREA CHAMBER OF COMMERCE MONTHLY MEETING MARCH 17, 2011**

**Attendance: Kirk Lycett, Tim Habinski, Dick Campbell, Gary Olsvik,  
Clark Morris, Gerry Bezanson, Cathy Graves  
Guests: Carol Carter, Chantele MacKinnon, Monica & Ross Lloyd,  
Cindy MacDonald**

**Meeting called to order at 8:00 am by chair Kirk Lycett with a welcome  
to all guests in attendance**

**Minutes of February 2011 meeting were read. Motion by Gary for  
acceptance of minutes, 2<sup>nd</sup> by Tim, m/c**

## **Business arising from minutes:**

**We will not place a welcome in the Vixens flyer as they have been  
inundated with these already. We will continue to place the welcome  
signs in all businesses and around town.**

**Copies of letters and membership forms have been done to send to  
existing and prospective members for the 2011 membership drive.**

**The flyers with weekend specials will be coming out next week to  
correspond with the PeeWee tournament**

## **Correspondence:**

**We received a notice regarding a supper to be held at the RCL Branch  
33 on Friday March 18, 2011**

## **Committee Reports:**

### **Financial:**

**Opening balance for our account is \$5152.00**

**Good Samaritan Account \$ 35.02**

**There are still receivables in the amount of \$1140 to be collected.**

**Notices have been sent again and hopefully we will have these cleared by  
year end.**

**Holiday Draw:**

**As of this meeting we do not have updated figures for ticket sales. As noted we must have a minimum of 300 sold. A decision will be made before the first draw date as to whether we proceed or not.**

**Ciderfest:**

**A meeting will be held this week to finalise the Open House wine & cheese to be held April 12, 2011 at the Pub's meeting room. This will be a forum to get ideas from the community and to put committees in place to complete the projects. The Ciderfest committee is interested in promoting the festival as a community event instead of a business concept.**

**Tourism:**

**Kirk advised that funding applications for the VIC are in place. He has also spoken with JoAnn Kittell and she will be returning to the VIC for another season.**

**Motion by Tim to accept reports, 2<sup>nd</sup> by Cathy, m/c**

**Old Business:**

**The meeting with the Town was well attended and very informative on the status of the Town's finances.**

**ADEDA:**

**Andy advised the County has authorized funding for ADEDA, which is great news.**

**New Business:**

**Our guests are very interested in starting a Bridgetown Revitalisation Program. This group will work closely with the BACC and they have three projects already selected for implementation:**

**1) A concert series to take place at Jubilee Park and Mountain Lea Lodge. The concerts will include **local acts**, interdenominational hymn sing, rock & roll, etc.**

- 2) Making use of the small building at the Tim Horton's as a satellite information centre, and work to get a volunteer group to staff this for the summer, hours of operation to be determined.**
- 3) A town beautification program, creating a colourful interest in the Town with window boxes, etc. Carol's concern was whether the businesses would water the flowers. Cindy advised a weekend of building flower boxes from old barn boards so they would all look the same.**

**The Bridge of Flowers would also be revitalized in this beautification project.**

**Monica suggested sending information to the community at large regarding membership in the BACC, hopefully refreshing our committees with new members and ideas.**

**These are great projects with very enthusiastic volunteers to oversee the completion.**

**Cathy moved the three projects outlined by the committee be supported by the Chamber to facilitate the completion of all, 2<sup>nd</sup> by Tim, m/c**

**Meeting adjourned at 9:10 am. Next meeting April 21, 2011**

**AGM – to be announced**