

BRIDGETOWN AREA CHAMBER OF COMMERCE

Minutes of meeting December 15, 2011

Attendance: Andy Kerr, Kirk Lycett, Gerry Bezanson, Gary Olsvik, Clark Morris, Art Marshall, Tim Habinski, Steve Raftery, Heather Marshall, Jack Skafte; regrets from Dan Forbes, Jason Rice

Meeting called to order at 8:00 am by Chair Andy Kerr

Minutes of November 17, 2011 meeting were read, motion by Tim to accept minutes, 2nd by Neil, m/c

Correspondence

Emails from local businesses on the success of Moonlight Madness were read. Comments were very positive on the community spirit during this event.

Reports

Financial – As of December 14, 2011 the general account has a balance of \$1224.80

Accounts receivable in the amount of \$3516 from Moonlight Madness advertising

Good Samaritan Acct. - \$35.05

Holiday Draw Acct. - \$ 13,064

A meeting was held by the executive regarding the Holiday Draw as the Lions Club will not be running the draw for next year. A review of the prizes will be discussed with a decision made quickly so tickets may be sold.

Gary advised the Chamber contributed funding of \$1900 to the Moonlight Madness for flyers, mailing, etc.

Ciderfest meeting has been held and the new slogan will be announced in the New Year.

Motion by Gary to accept reports, 2nd by Heather, m/c/

CDC- Steve advised 90% of water bills have been mailed out and payments are coming in to the Town.

He advised ADEDA is getting back on track and is working on next years business plan, working with municipalities on promoting business in our area. Reorganizing is still taking place with a positive energy going forward.

ARC & Mountain Lea Lodge are looking at developing walking trails on the properties surrounding these locations.

Art Marshall is now the liaison with the Town of Bridgetown and ADEDA. He advised there are serious challenges to get ADEDA to move forward, and very important to keep the RDA in place. He suggested a meeting with BACC and local businesses to get ideas and input on business development for our area.

Cluster Business Education –An assigned agent at ADEDA has been compiling the information for this and the results of the survey have been summarized. A focus group will be contacted regarding available courses, which are free.

New Business – Tim advised Annapolis County will be terminating its contract with Kings Transit, this will have a major impact on local businesses. A survey will be conducted to see how many persons are picked up in Towns and also within the County.

Andy gave special thanks to JoAnn and the Pub for the wonderful Christmas Cheer.

Next meeting will be held on January 19, 2012, 8:00 am at the Pullman Room, Pub.

Motion by Kirk to adjourn at 9:00 am.