

BRIDGETOWN AREA CHAMBER OF COMMERCE MONTHLY MEETING JANUARY 20, 2011

ATTENDANCE: DICK CAMPBELL, JOANN SHIELDS, KIRK LYCETT, ANDY KERR, GARY OLSVIK, GERRY BEZANSON, ART MARSHALL, HEATHER MARSHALL, JOHN RAY LAWRENCE, STEVE RAFTERY, DAN FORBES

**Meeting called to order at 8:00 am by Chair Kirk Lycett
Minutes from December 16, 2010 meeting were read. A correction was noted by Gary Olsvik stating that the general account has \$6055 and not as previously noted.
Motion by Andy to accept minutes with this correction, 2nd by Heather, m/c**

Business arising from minutes:

- **The look-off sign has been given to DOT to erect**
- **The letter in support of ADEDA has been sent to county councillors**
- **The ADEDA forum has been postponed until Jan. 26, 2011**
- **Membership drive is still ongoing and we are hoping to gain new members for budget year April 1, 2011 to March 31, 2012**
- **Hauling of salt for Town of Bridgetown; Mayor Marshall advised this is a matter of ensuring there is an adequate and continuous supply of salt. The Town currently has a contract with James Height, and other drivers, including local drivers, must provide a long term contract. The contract goes to the lowest bidder to ensure an economical completion.**

Correspondence:

Volunteer week is coming up and nominations are open for Annapolis County volunteers to be recognized at the ceremony to be held in April 2011. Four nominees will be selected for provincial awards.

Other correspondence was circulated.

Committee Reports:

Financial: As of January 19, 2011 our general account is at \$3610

Receivables in the amount of \$1925 is still outstanding from midnight madness and Ciderfest advertising

Ciderfest 2011 will start with a balance of \$2105.58

Good Samaritan account is at \$35.02

Ciderfest: The apples with the 2011 logo “Fun to the Core” are displayed on all business windows and look great. With the early advertising the committee is hoping to make this a community event for 2011. The committee will be meeting on January 24, 2011 and is hoping to lay out schedule of events after this meeting.

Holiday Draw;

Joann Shields presented report on the draw, to date there are 170 tickets issued and paid. There has been very good response from many however no money has been forwarded. Unfortunately the economy dictates who will purchase at this time. The

Lions are having a meeting on February 7, 2011 and discussion will be held on giving tickets to other groups to sell. If the Lions could sell another 200 tickets we could give 100 tickets to another group. Andy advised that going to other groups now instead of later would be more beneficial as we should try and get groups when they are excited about fundraising, especially Band Parents. Waiting two weeks to approach may be too late.

Discussion was also held as to changing the start date for the draw to April 1, 2011 and end March, 2012. Would we have to apply for another lottery licence Gary will contact NS Gaming to inquire if we can change the date or if we have to print new tickets with new numbers.

Gary also suggested to instil in people that the overall prize is more than in the past. Clark suggested that the Chamber be more visible with how we support the community as this may encourage people to purchase tickets if they know where the money is going.

Motion by Gary to change the draw date to be April 2011 – March 2012 as this will also co-operate with our fiscal year. The first draw will be April 14, 2011, 2nd by Andy. m/c

Motion by Andy to distribute 125 tickets to another group to sell, 2nd by Gary, m/c.

Tourism

Grant applications should be online by February 2, 2011

New Business

The Peewee Vixens will be hosting provincials in March. We should consider a newsletter for that week, with businesses running discounts and promotions, as there will be an influx of people in town. There is no entry fee to players for this tournament so the team is doing all the fundraising.

ADEDA meeting is postponed until January 27, 2011

AGM- date for this meeting must be set and we will consider using the firehall to host this meeting.

Winterfest will be held February 18, 19, 20th. Events are still in discussion

Look-off: John Ray advised he and his crew will go back in spring 2011 to complete the project by cutting more trees. John Ray also advised that having a plaque with a map at the site showing what you are viewing would be a great point of interest.

Town of Bridgetown: Mayor Marshall advised that the location at the old ADIL building which is currently managed by the Town and run by the Business Development Commission, is for sale by NS Business Inc. This provides an opportunity for proposal submissions to develop this location as there is a lot of available space. The deadline for proposals is February 2011. He also stated that currently this venture is making money.

ADEDA: Mayor Marshall advised that as of Tuesday Jan. 18, 2011, and 5/6 business partners have agreed to continue support of ADEDA. County has not yet agreed. There will be another meeting on January 24, 2011.

Mayor Marshall also suggested an opportunity for the Town to present a state of the town finances to the BACC, with feedback from members on how the Town is doing to date. There have been many difficult decisions made by the Town and Council has given permission to present the current status in a meeting forum with BACC members offering an open opportunity for all to attend. This will be a general membership meeting with special guests, council, CA, and acting CAO. Location to be at the Firehall on February 21, 2011 at 7:00 pm.

New Library; Steve advised the library will be opening March 1, 2011. The tenant space is still in process of completion.

Irving Property; the closing documents have been received and deeds to property will be forthcoming

Jubilee Park; our Youth Ambassador project is in process. Steve advised there may be some funding available from Health & Wellness to support this project. Steve also advised that the above three projects have received no tax money from the Town. These projects have all been funded by grants, fundraising, and business and community support.

Dan suggested the BACC meet with our Community Development Officer located at the RCMP station to discuss community matters such as senior abuse. Our Town is privileged to have this officer, working with cops and kids and seniors in the community and we should be more informed as to the well being of our seniors, especially.

Meeting adjourned at 9:00 am