

Bridgetown Area Chamber of Commerce
General Meeting October 28, 2010

Attendance: Dick Campbell, Clark Morris, Kirk Lycett, Gary Olsvik, Gerry Bezanson, Marion Tanner, Art Marshall, Heather Marshall, Marion Tanner

Minutes from September 2010 meeting were read, motion by Heather to accept minutes, 2nd by Gary, m/c/

Business Arising from minutes:

- Harvest Dinner will now be November 6, 2010 at the End of the Line Pub
- The natural play area at Jubilee Park has been very positively accepted with many people using the facility.
- The Public Forum at the legion was well attended
- Gary has sent all forms relating to Errors and Omissions insurance, documents have not yet been received.
- The cord of firewood has been delivered to Ada Turksma and she was very grateful. She also advised she has used the look-off on many occasions.

Correspondence:

- Discussion was held regarding the ferry from Yarmouth to Maine, US. A study by the Chambers of Commerce in southwestern NS was presented. Copy attached to minutes.
- The 2011 Community Events Calendar is now being completed. Andy will advise all event dates for 2011 for this calendar

Financial Report:

- Gary presented the financial report. Our operating balance is now \$6516.54
- Holiday Draw balance is now \$ 9102
- Good Samaritan account is at \$35

Ciderfest 2011

Ciderfest was successful due to the support and creativity of the committee which was formed to oversee the festival. This committee will stay together for 2011. The first meeting for Ciderfest 2011 will be on November 9, 2010. The committee is interested in getting support from community groups and businesses. The final financial result will net approximately \$4000 seed money for next festival. There are still a few outstanding receivables and payables for the final tally report will be available for next general meeting.

Holiday Draw:

The holiday draw will net a profit of approximately \$1700 for 2010.

A committee has been formed and have met regarding changing the structure of the draw to include local business for the prizes, providing Bridgetown dollars and certificates from local merchants for the additional monthly prizes. Gary moved this be changed to cash and certificates, 2nd by Heather, m/c

Gary also advised he is unable to take on the responsibility of the 2011 draw due to work commitments. A suggestion to allow the Lions Club to take this on was discussed and Clark will take this to the next Lions meeting to see if they are interested. For this draw we must all be more diligent in selling tickets and getting the money at the time of sale.

Tourism:

The tourist bureau closed the first week of October and the final numbers from HRDC will be forthcoming.

Marion asked if Joann will be coming back to the bureau next year. Kirk advised we will be re-offering the position to her as she did a tremendous job.

Motion by Marion to accept all reports as presented, 2nd by Gerry, m/c

Old Business;

Tim Habinski is interested in becoming a director with the BACC. Motion by Gary to accept Tim as director, 2nd by Marion, m/c

Christmas Promotion;

A meeting was held to discuss date for Midnight Madness. It will be held on November 26, 2010. The flyer will be distributed the Tuesday before the event. The Tree lighting will be at 6:00 pm in front of Town Hall. Hot chocolate, tea and coffee will be served on Queen St. The Santa parade will start at Jubilee Park and end at Home Hardware where children will meet Santa. The Lions Club will co-ordinate crafters to be located at the old Home Hardware building during Midnight Madness. Prize Patrol will also be in place.

Meeting to confirm final details will be held in November.

ADEDA:

The chamber is interested in meeting with ADEDA to discuss what exactly is happening to the agency and how business development is progressing in our area. Kirk and Andy will set up meeting for discussion.

No Dumping;

There will be a NO Dumping sign located at the look-off. The sign has been provided by Valley Waste and Kirk will get in touch with Ron Taylor regarding erecting this sign.

Moved by Gary to adjourn at 9:10 am.