

Bridgetown Area Chamber of Commerce Monthly Meeting September 9, 2010

Attendance: Kirk Lycett, Dan Forbes, Gary Olsvik, Andy Kerr, Heather Marshall, Gerry Bezanson, Jo Anne Kittel, Cathy Graves, Steve Raftery, Mayor Marshall, Dick Campbell

Meeting called to order at 8:00 AM by Chair Kirk Lycett
Minutes from previous meeting in June 2010 were read. Motion by Kirk to accept minutes, 2nd by Dan, m/c.

Correspondence ADEDA is hosting Beyond Your Business, Step-by-Step Succession Planning, September 24, 2010 9AM -3PM at the ADEDA agency in Cornwallis Park

- Official opening of the new Bridgetown and area Firehall will be held October 2, 2010
- The Mountain & Valley Harvest Dinner will be held at the Pub on October 2, 2010

Committee Reports

Tourism- Joanne Kittel presented a report on the VIC. She advised that traffic through the VIC was down due to not being open on weekends, however July and August have increased. **Report attached.** Motion by Cathy to accept report, 2nd by Andy, m/c.

Old Business

The look-off on Hampton Mtn. Road has been cleared by John Ray Lawrence and his crew. Steve suggested a clean-up of the area be completed due to garbage being left at the site. A suggestion was presented to provide a cord of wood to Ada Turksma for allowing us to clear the area for viewing; a motion was made by Andy to accept this suggestion, 2nd by Cathy, m/c.

- We still have a vacancy for a director, will continue discussion at October meeting
- Gary advised he has received an application for Errors & Omissions insurance coverage for the directors of BACC. He will complete and return to the company. Motion by Dan to accept insurance at a cost not exceeding \$400, 2nd by Gary, m/c
- Joann has received quotes for signage stating accommodations and restaurants along with a map to guiding visitors to each location. Dan suggested creating a map of all businesses in the area and offering advertising on this map to be located at the VIC

Financial Report

At this time the BACC is operating in a positive balance. The Holiday Draw is operating at a break-even. Discussion to improve the Draw for 2011 will be held with Dan and Bruce Hutchinson. To date, 90% of the prizes have been taken in cash. Dan suggested posting all winners to the web site.

Ciderfest

Structuring Ciderfest has been a demanding challenge for the committee involved. They have made a tremendous effort in ensuring a successful festival and are already moving forward with many new ideas for 2011. The Show and Shine has returned to the festival, thanks to Heather Marshall. The Ciderfest committee will meet again in October to put forth plans for next year. Gary advised that festivals have a complacency for people to get involved,; this year the parade entries are down which will reflect on our success. The community as a whole should be involved, with all farms and businesses in the area entering a float. Cathy suggested a large open market for Ciderfest for next year.

New Business

-The Natural Play Area at Jubilee Park will be officially opened September 18, 2010 during Ciderfest activities.

-The Library project is moving along very well.

-The Salvation Army Thrift store is opening on Saturday Sept.11, 2010

- The annual public forum will be held October 20, 2010 at the Legion

-The Sports Hall of Fame selection committee will hold a meeting on Sunday Sept. 12. A banquet is scheduled for November at the Legion. Tickets are available for the banquet.

Meeting adjourned at 9:25 AM

Next meeting October 21, 2010 at Town Hall