

Bridgetown Area Chamber of Commerce
General Meeting Nov. 19, 2015

Attendance: Chair Jen D'Aubin, Gerry Bezanson, Mike Gushue, Anne Crossman, Chantelle Webb, Jack Skafte, Kirk Lycett, Tim Habinski, Caroline Perriman

Meeting called to order at 8:00 AM with a welcome to all.

Minutes from previous meeting were presented by Jennifer; approval followed with an amendment to correct membership date to March 31st.

Business Arising:

The previous Eggplant Café space is currently being discussed by County council for future usage.

New Scotiabank building- Kirk advised the other side of new building is available for rent. There have been some expressed interest in this space.

The current Scotiabank is also available for sale, would be satisfying to see it saved rather than torn down.

Reports:

Finance: Active balance as of today is \$15,481.94. There are some bills to be paid.

VIC- The VIC year end is March 31, 2016. Gary advised we should realize a profit of \$1000 from the operations.

Moonlight Madness is on track for November 27, 2015. Jennifer advised treat bags will be assembled today. All is going along well, the flyers are in flyer service, posters in business windows. The tree lighting will be at 6pm on Nov.27/15

There will be no Santa parade this year, however Santa will be on Queen St. with treat bags and photos will be taken by Rose Campbell. There are two elves available, and a box for food bank donations will be at the Pharmasave.

Ciderfest- The committee has been meeting to discuss the rebranding of Ciderfest, trying to establish new venues for 2016. The new plan will be available in the New Year.

New Business;

Discussion was held regarding the BACC holding additional meetings at different times to accommodate more interested parties. January 7, 2016 will be a meet and greet with County Staff and CAO John Ferguson to discuss role with Bridgetown going forward.

Discussion was held regarding running the Chase the Ace contest as a fundraiser. Steve Clayton and Andy Kerr have all the information available. The BACC would put up the initial pot of

\$500. Anne suggested more information is necessary to proceed and motioned to proceed with the venture, 2nd by Gary, m/c.

Jennifer advised she attended the Annapolis County Planning Meeting. There were 14 attendees outside of county staff. It was well facilitated, with discussion for future growth. She also advised it would be worthwhile to sit and discuss the future of the BACC platform with brainstorming as to the role of the Chamber. Our mandate should be broader than just festivals, and bring forth a strong business message.

Anne suggested she would like to see a meeting held with the Annapolis Board of Trade and Mike suggested including Digby BOT also.

Chantelle showed a copy of the ad in the Valley Harvester for the Annapolis Royal Christmas adventures (full page). It is obvious we should be doing more to market Bridgetown and we have extensive history and archive materials.

Time advised that the Library funding will be coming early next year and we should promote library cards to all citizens as the amount of funding will depend on usage.

Meeting adjourned at 9:00 am

Next meeting Dec.17/15