



**Bridgetown Area Chamber of Commerce
Executive Meeting – 15 February 2018**

Attendance: Andy Kerr, Gary Olsvik, Clark Morris, Jane Bezanson, John Burris, Steve Clayton

Meeting called to order at 6.30pm by President Andy Kerr. He welcomed and thanked everyone for coming.

Reports:

Financial – As of February 15th operating balance of \$6,042.72. receivables - \$375 ,no outstanding payables

Ciderfest Update: Jane

We have had a few meetings since the wrap up meeting of last year's events. The decision was made to go with no theme again this year it is all about a community event no theme required. Our main focus was to go through the list of events from last year and see what was still going to happen this year and what will not be taking place, we are still waiting word back from a few people but all looks pretty good so far. We have learned a lot after last year and want to focus on improving on what we did with a few tweaks here and there and a few additions. The main thing is to come up with food vendors and events that we just have to schedule and place but other than that they would be no extra labor for the group. One of our main improvements is going to be our advertisement, we have to start earlier and get more out there especially for things such as the pie contest which we have agreed to change to a dessert contest with the focus on Apple deserts. Want to get more posters around Town so people see it when they are shopping.

Draft Letter to County of Annapolis

Andy sent draft letter out to the executive chamber members to review and comment on. Some of the members could not make the meeting but sent



out their thoughts and suggested changes to the letter. These comments along with comments from the attending members were discussed with changes made. It was also discussed the timing of sending out the letter and came to agreement that after changes were made Andy would send out again for review and when approved he would send to the county, after talking to Business in and around Town.

New Business

It was brought up if the Chamber should take a position in such issues as the school board strike and other issues going on in the province. Andy will put on next agenda.

Next Meeting March 15th, 2018