

BACCS Special Meeting  
October 20, 2022  
6:30pm - Aroma Mocha Cafe

Ro called meeting to order at 6.29pm  
Agenda – Ro added the following Items to agenda.

- Tulips
- Committee /Executive Packages
- Budget Meeting

**Attendance** – Jane Bezanson, Gary Olsvik, Ro Allen, , Anne Crossman, Laura Ricketts (Late), Jennifer D’Aubin (Late) John Osborne, Nancy Price, Caroline Perriman. Steve Clayton, Collette, David, Cathy Graves.

Absent with notice ; Chantelle Webb, Kirk Lycett

Absent with no notice : Nicole Hackenschmidt.

**Jane reviewed last meeting minutes.** There was 1 amendment. Jen had purchased signage that was in the parking lot of old Town Hall. She was wondering if Chamber would pay for the sign. It cost \$345 . Gary made a motion for Chamber to pay the \$345 John 2<sup>nd</sup> the motion. Motion was carried.

John motioned to approve minutes, Caroline 2<sup>nd</sup> the motion. M/C.

Business Arising from last Meeting

**Jennifer – Chamber Seal**

Ro – Roles and responsibilities – Packages have been made and handed out to all executives. These will be passed on to the new executives.

New Director to Replace Anne Crossman – Kirk Lycett has accepted this director seat and will be at next meeting.

**Mission and Vision - Meeting will be November 3<sup>rd</sup>, 2022, 6.30pm , Aroma Mocha Cafe**

Can Businesses have business cards and Menu’s at VIC? Gary looked into this and anyone / business can place cards and menu’s at the VIC. Suggested making a booklet.

**Reports**

**Finances - (Laura Ricketts)**

Opening Balance \$ 30,531.24

Closing Balance \$31,641.94

**Ciderfest – (Gary Olsvik)** A profit level of \$2,780. More money to come in. 2<sup>nd</sup> notice has gone out.

**Development Committee (Nancy Price)**

- Met with Acting CAO from the County
- On board with the grand opening of the street.
- Requested that the County fund the event. He will have to get back to us.
- Wants to set up a venue on sidewalk the night of event to explain the street and why things were done the way they were.
- Public works can help set up. But not on the old town hall property because that is not County property.

- Donated the archway to the Chamber so we can have it put up.
- Trying to contact the new owner of the old Town hall to get permission to decorate for the last time and plug in the lights.
- A list of needs was given to Acting CAO for the needs at Jubilee Park. He is aware of these needs but at this time they are going through reorganizational changes. There are some plans in the works.
- Roles of volunteers and what they should and should not be doing is being looked at.
- There is work to be done at the sports Hub.in the future.

### **Parking lot at old Town Hall**

- County owned
- Everything on hold
- Will have to wait and see if \$25,000 is approved at Council

### **VIC (Ro gave report sent to her by Kirk Lycett)**

Stats for 2022 -

Total Visitors – 176

Canadian -157

New England -7

Other US – 10

Overseas – 2

The numbers reflect a couple of things.

1 - Tourist traffic in the area is still down pre -pandemic numbers (pandemic, gas prices).

2 – Most travelers are pre-planning their trips in advance, using online sites to book and explore their options.

As the world returns to a new normal we should see an increase in the VIC's visitation. And next summer a little TLC to the building would give it a refreshed look.

**It was brought up if the student working the VIC could look after and water plants.**

### **Membership –(Ro and Nicole)**

- Some people are not receiving emails about the meetings and Chamber events.
- Need to check to see if emails given are correct and updated.
- Caroline also noted that people should check their junk email because that is where her emails from the Chamber go.

### **Christmas Committee (John Osborne)**

- Have permission to use power from lamp post all year for decorations.
- Strings light have arrived
- Cable is on the way

- 80% of the owners of buildings have approved putting the hooks up
- Have Parade Plan
- Brochure almost finished
- Dec 2<sup>nd</sup> is date for Light up the Town
- Tree at old Town Hall Building if we get approval from the new owner.
- Banners fundraising - Jars and 50 /50 tickets
- John Ray has agreed to do banners on Granville Street.
- House decorating contest
- Chamber promotional contest running for two weeks.

### **Steve Clayton – Arena**

- Arena is up and running but staffing is an issue.
- Cost is \$2.00 to get into hockey games
- Will look into doing a free skate on December 2<sup>nd</sup>.

Additions that were made to the Agenda will be tabled to the next meeting.

- Tulips
- Budget Meeting

Next Meeting

November 17<sup>th</sup>, 2022

6:30pm

Aroma Mocha Cafe

Jane made motion to close the meeting, Caroline 2<sup>nd</sup> the motion. Motion Carried.

### **Addendum to meeting**

Cathy Graves made a motion to the Chamber, to finance Radio and Social media advertisement on Rewind 83 to the cost of \$1,000.00 to be paid by the Chamber from the general fund in support of the Business Chamber Members. Collette 2<sup>nd</sup> the motion, motion carried.

Ro Motioned to close the meeting, Jane 2<sup>nd</sup> the motion. Motion carried.

### **Amendment to meeting Addendum**

It was brought forward that members cannot make a motion at regular meetings so the motion had to be remade and put out and voted on using email.

Motion to pay for advertising with Rewind 89.3

John Osborne puts forth the motion to pay \$1000 to rewind 89.3 for the advertising blitz discussed at the October meeting.

Monies to come from general fund

Jane 2<sup>nd</sup> the motion /M/C